

News Release

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FOR IMMEDIATE RELEASE:



Hotel Colorado to host the 5th Annual *Devereux Polo Cup*, bringing back a popular attraction to the Western Slope August 16th and 17th

Glenwood Springs, Colorado . . .The historic Hotel Colorado is pleased to once again host the annual Devereux Polo Cup on August 16th and 17th, 2008. The weekend events are **FREE** and open to the public. *All media is invited to attend.* The Hotel will be offering a \$139/night Polo Package, call 1-800-544-3998 ext. 109 or 970-945-6511 ext. 109 to make your reservation.

Kicking off Saturday, August 16th starting at 6:30 p.m. the Hotel Colorado will host a “Meet the Players” event. The reception will include hors d’oeuvres, live music by Jon Chandler & The Wichitones, and the presentation of the Devereux Cup to the Hotel for its custodianship. The Cup is named after Walter Devereux, the founder of Hotel Colorado and the main reason Polo found its way to the Grand Valley in the 1900’s.

Sunday, August 17th the weekend festivities begin at 11:00 am with polo at the home of the Roaring Fork Polo Club (2000 Baldy Creek Road in New Castle, CO). The consolation match, final Consolations, and finals will be played. Trophy presentation will follow at the Club to the winners of the tournament, who will also have their names inscribed on the Devereux Cup. The Cup will be on

display at the Hotel Colorado.

Polo arrived in Glenwood Springs in the 1890's when Walter Devereux and Hervey Lyle, both championship players, formed the Glenwood Polo and Racing Association. Upon completion of the Hotel Colorado in 1893, the Hotel built its own polo grounds for the use of the guests. According to *Hotel Colorado, Fountains of Enchantment*, "The Hotel constructed Glenwood's polo grounds and race course to the "south of town" and quickly gained a fine national reputation by hosting teams that had attained a world class standing." The Glenwood Springs team was World Champion in 1903, 1904 and 1912.

Named to the exclusive "Historic Hotel's," the majestic Hotel Colorado is located in Glenwood Springs, Colorado, just off I-70, and a short drive from some of Colorado's favorite destinations: Aspen (45 miles), Vail (65 miles), and Grand Junction (90 miles). The Hotel has been a western landmark and destination for over 100 years, and recently underwent a multi-million dollar makeover of guestrooms, public areas and hallways, ballrooms, and the West Tower Bell Suite (dedicated as the the Molly Brown Suite in 2003). Providence Hospitality Partners, LLC (Denver, CO) has managed the Hotel Colorado for several years and was instrumental in planning and completing the recently completed showcase restoration projects. Providence brings its long-standing tradition and reputation for excellence in professional management to the ongoing oversight of hotel operations. For more information about Hotel Colorado and its diverse selection of recreational and relaxing activities, call 1-800-544-3998 ext. 109 or 970-945-6511 ext. 109, visit the hotel's web site at www.hotelcolorado.com or contact Larry MacDonald, General Manager at 800-544-3998, ext 112 or Pamela Hoffer, Director of Sales & Marketing at 303/952-0824.

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